

Cascade Storms All-Star Cheerleading

All-Star Cheer Program

Kitsap County, Washington

SPONSORSHIP AGREEMENT

Thank you for choosing to partner with Cascade Storms All-Star Cheer. Your sponsorship directly supports our athletes by helping offset the costs of training, competition fees, uniforms, travel, equipment, and program operations. We sincerely appreciate your investment in our athletes and our program.

This Sponsorship Agreement ("Agreement") is entered into between Cascade Storms All-Star Cheer ("Program," "we," or "us"), a for-profit all-star cheerleading program based in Kitsap County, Washington, and the business or individual identified below ("Sponsor"). By submitting a sponsorship through our website, Sponsor acknowledges and agrees to the terms of this Agreement.

1. Sponsorship Commitment

Sponsor agrees to provide the sponsorship contribution described in the online form to Cascade Storms All-Star Cheer. In exchange, Cascade Storms All-Star Cheer will provide the recognition and promotional benefits associated with the selected sponsorship level, as outlined in the current Cascade Storms All-Star Cheer Sponsorship Guide ("Sponsorship Guide"), which is incorporated into this Agreement by reference.

2. Recognition & Benefits

Cascade Storms All-Star Cheer agrees to provide the recognition and promotional benefits associated with the selected sponsorship level as outlined in the current Sponsorship Guide. Benefits may include, but are not limited to:

- Sponsor banner recognition at local team events
- Social media recognition and shoutouts
- Website recognition
- Inclusion in promotional materials
- Team apparel recognition (e.g., nationals tee, uniform piece sponsorship)
- Other benefits associated with the selected sponsorship level

Recognition opportunities are provided throughout the current competition season, identified in Section 6 below.

3. Logo & Marketing Materials

Sponsor grants Cascade Storms All-Star Cheer a limited, non-exclusive, royalty-free license to use Sponsor's submitted business name, logo, website, and approved marketing materials solely for the purpose of sponsorship recognition described in this Agreement.

Sponsor represents and warrants that it owns or is otherwise authorized to use and license all submitted logos, trademarks, and branding materials, and that such use will not infringe the rights of any third party. Sponsor is responsible for providing a high-quality logo file suitable for both print and digital media.

4. Sponsor Recognition; Production Deadlines

Cascade Storms All-Star Cheer will make every reasonable effort to ensure sponsor recognition is accurate across printed materials, apparel, banners, website listings, and social media. Due to production schedules, printing deadlines, and vendor requirements, the specific placement and timing of recognition may vary depending on when the sponsorship is received. Sponsors submitting after an applicable production deadline may not be included on certain printed materials or apparel for that cycle, and Cascade Storms All-Star Cheer will work with Sponsor to identify a comparable alternative where reasonably possible.

5. Payment Terms

Full payment is due prior to Sponsor receiving sponsorship benefits, unless other payment arrangements have been approved in writing by Cascade Storms All-Star Cheer. Accepted payment methods include check, cash, Venmo, PayPal, credit/debit card, and invoice (where applicable).

Cascade Storms All-Star Cheer is a for-profit business, and sponsorships are business arrangements exchanged for advertising, marketing, and promotional consideration; they are not charitable contributions. Sponsorship payments are generally deductible by Sponsor as an ordinary business advertising expense under Internal Revenue Code § 162, rather than as a charitable donation under § 170. Cascade Storms All-Star Cheer does not provide tax, legal, or accounting advice, and Sponsor should consult its own tax advisor regarding the deductibility of any sponsorship payment.

6. Sponsorship Term

This Agreement applies to the 2026–2027 Cascade Storms All-Star Cheer competition season (approximately September 2026 through May 2027) unless otherwise agreed upon in writing by both parties.

7. Refund Policy

Sponsorship payments are non-refundable once received, except as otherwise required by law or expressly agreed to in writing by Cascade Storms All-Star Cheer. Should unforeseen circumstances require changes to the competition schedule, events, or promotional opportunities, Cascade Storms All-Star Cheer reserves the right to substitute comparable sponsor recognition whenever reasonably possible in lieu of a refund.

8. Right to Decline or Discontinue Sponsorship

Cascade Storms All-Star Cheer reserves the right to decline, modify, or discontinue any sponsorship that conflicts with the Program's mission, values, athlete safety, or best interests, or that involves content or branding Cascade Storms All-Star Cheer deems inappropriate for a youth athletics program. In the event Cascade Storms All-Star Cheer discontinues a sponsorship under this section prior to delivering the associated benefits, Cascade Storms All-Star Cheer will refund any unearned portion of the sponsorship payment on a pro-rata basis.

9. Independent Relationship

Sponsor and Cascade Storms All-Star Cheer are independent parties. Nothing in this Agreement creates a partnership, joint venture, agency, or employment relationship between the parties. Neither party has the authority to bind the other or to act on the other's behalf except as expressly set forth in this Agreement.

10. Limitation of Liability

Cascade Storms All-Star Cheer is not responsible for circumstances outside of its reasonable control, including event cancellations, schedule changes, venue restrictions, printing delays, vendor errors, weather, or other unforeseen circumstances that may affect the timing or delivery of sponsorship recognition. To the fullest extent permitted by law, Cascade Storms All-Star Cheer's total liability under this Agreement shall not exceed the total amount paid by Sponsor under this Agreement.

11. Indemnification

Sponsor agrees to indemnify and hold harmless Cascade Storms All-Star Cheer, its owners, coaches, staff, and athletes from any claims, damages, or expenses (including reasonable attorneys' fees) arising out of Sponsor's breach of this Agreement or Sponsor's provision of materials, logos, or content that infringe the rights of a third party.

12. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Washington, without regard to its conflict of law principles. Any dispute arising under this Agreement shall be resolved in the state or federal courts located in Kitsap County, Washington.

13. Entire Agreement; Amendments

This Agreement, together with the current Sponsorship Guide, constitutes the entire agreement between the parties regarding the subject matter herein and supersedes all prior discussions or understandings, whether written or oral. Any amendment to this Agreement must be made in writing and signed by both parties.

14. Acknowledgment & Agreement

By signing below or submitting a sponsorship through our website, Sponsor confirms that:

- The information provided is accurate and complete.
- Sponsor is authorized to act on behalf of the sponsoring business or organization.
- Sponsor has reviewed the current Cascade Storms All-Star Cheer Sponsorship Guide.
- Sponsor understands the sponsorship benefits associated with the selected sponsorship level.
- Sponsor agrees to the terms outlined in this Sponsorship Agreement.

Thank you for helping us empower young athletes through confidence, teamwork, leadership, and community.

Together, we're building something extraordinary.